

As a senior member of your team, I will bring enthusiasm and passion to seeking out creative solutions that further refines your brand aesthetic through inspiring imagery and innovative design, all while conforming to budgets, timelines and marketing objectives.

CREATIVE STRENGTHS

x Commercial Photography including product, portrait and lifestyle
x Creative Direction for Social Media marketing content and production
x Experiential design and logistics for trade shows and field marketing events
x Coordinating celebrity photo shoots, interviews, and appearances
x Three-Dimensional design and illustration for product and retail application
x Comprehensive print knowledge including 4-color process, spot color, silkscreen and large format environmental graphics

PERSONAL STRENGTHS

x Positivity
x Communication
x Problem Solving
x Rapid Prototyping
x I speak Mac & Adobe

EXPERIENCE

JIM DUNLOP **OCT 2005 - PRESENT**

Experiential Director / Associate Creative Director

X Creative Direction and Marketing Conception: Work within the Creative team to conceive and strategize marketing plan for product launch and promotions.

X Photography and Editing: Create lifestyle environments that allow consumers to experience products in real-life settings, as well as producing content for online retailers that is consistent across multiple platforms and media.

X Trade Show Exhibition: Design, source and construct a 1500 sq/ft show space that features an interactive display floor, live performance stage and a two-story structure for private meeting rooms and an artist lounge.

X Field Marketing: Design and coordinate both Artist and Consumer facing interactive experiences for multiple music festivals and in-store events.

WEST COAST BEAUTY / BSG WEST **JULY 2000 - OCT 2005**

Graphic Designer / Photographer

X Monthly Magazine: Created a printed periodical with product specific pagination that varied by region.

X Retail Design: Designed store signage, aisle violators, product tags and point of purchase displays that reflected seasonal products and current promotions.

X Product Photography: Coordinate and photograph various product configurations and seasonal promotions for use in the monthly publication.

X Trade Show Graphics: Design and direct the look and feel for an annual trade show, including environmental graphics, program guides, schedules and event tickets.

MICK WALLER
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AWARDS & FEATURES

x HOW In-House Design - Outstanding Achievement, 2016 & 2014; Merit, 2013
x FPO / Under Consideration Awards - Packaging & Poster, 2013/14
x thedieline.com - 2014, 2018